The WTO and the Anti-Corruption Movement

Padideh Ala'i
Washington College of Law, American University

Follow this and additional works at: http://lawecommons.luc.edu/lucilr

Part of the International Law Commons

Recommended Citation
Available at: http://lawecommons.luc.edu/lucilr/vol6/iss1/7

This Feature Article is brought to you for free and open access by LAW eCommons. It has been accepted for inclusion in Loyola University Chicago International Law Review by an authorized administrator of LAW eCommons. For more information, please contact law-library@luc.edu.
This article explores the role of the World Trade Organization ("WTO") in promoting "good governance"1 while placing the WTO within the larger framework of the ongoing global anti-corruption movement.2 Governmental policies aimed at fighting corruption are part of the "good governance" criteria set forth by the World Bank and other donor agencies.3 An important element of good governance is transparency,4 which has also been one of the pillars of the multilateral trading system.5 This article argues that from the perspective of the post-Cold War international anti-corruption movement,6 the WTO is an important in-

---


3 See William Mock, On the Centrality of Information Law: A Rational Choice Discussion of Information Law and Transparency, 17 J. Marshall J. Computer & Info. L. 1069, 1082 (1999) (defining transparency as "sharing information or acting in an open manner," or as "a measure of the degree of which information about official activity is made available to an interested party").


5 See Alai, Geographical Morality, supra note 2, for history and development of the post Cold-War anti-corruption movement.
The WTO and the Anti-Corruption Movement

stitution because it provides a comparatively successful forum for the expression and development of good governance values such as transparency.

Since the creation of the WTO in 1995 the transparency provisions of the WTO Agreements have become increasingly important and central to its mandate. An example of this trend is the increase in the use of Article X of the General Agreement on Tariffs and Trade ("GATT") 1994 in the context of WTO dispute settlement and the reaction of the panels and the Appellate Body to such increased use. Starting in 1997, the transparency and due process obligations contained in Article X of GATT 1994 have emerged from obscurity and been applauded as embodying fundamental principles of transparency and due process. The increased visibility of the WTO's good governance mandate occurs at a time when the anti-corruption movement is losing steam. After more than a decade, reports indicate that direct efforts at combating corruption in the public sector by the World Bank have been largely unsuccessful, particularly in the context of the poorest countries. In addition, efforts to prosecute bribe payers in the developed world are faltering. The WTO contributes to the anti-corruption movement by providing a forum where the problems associated with lack of transparency and due process in administration or implementation of measures (such as rules, judicial decisions or administrative rulings) are acknowledged and countries may negotiate for detailed transparency-enhancing criteria in specific areas of trade regulation.

This article is divided into three parts. The first part begins with an assessment of the WTO's role in promoting transparency and good governance since its creation in 1995. This analysis will review the scope and prevalence of the transparency related provisions and review the jurisprudence of Article X of GATT 1994 as developed by panels and the WTO Appellate Body. The second part will review the post-cold war anti-corruption movement and assess the movement's impact since its emergence in 1996. Finally, the WTO's transparency-related activities will be placed within the larger anti-corruption movement and contrasted

---


The WTO and the Anti-Corruption Movement

with the direct approach to the corruption problem undertaken by the World Bank and other multilateral institutions.

I. WTO’s Transparency and Good Governance Mandate

A. The Scope of the Transparency Provisions of the WTO

The rise of the regulatory or administrative state in the last half of the twentieth century forced the multilateral trading system to focus on the proliferation of non-tariff barriers ("NTBs") as a result of increased regulation. The text of the Uruguay Round Agreements reflects the reality of a regulatory state by emphasizing the importance of transparency and administrative due process in diverse areas such as trade in services, trade-related aspects of intellectual property rights, sanitary and phytosanitary measures, and technical regulation. These provisions and many others reflect the increased "legalization" of the multilateral trading system and the evolution of the trading system from GATT 1947. Compared to that system, which was exclusively based on reciprocal bargaining and exchange of concessions, the WTO system increasingly focuses on the process of rule-making and administration of rules by Members.

The oldest good governance and transparency obligation of the WTO is contained in Article X of GATT 1994. The language of Article X was not changed with the creation of the WTO and remains unchanged from what was initially proposed by the United States State Department in 1946 as Article 15 of the suggested Charter of the International Trade Organization ("ITO"). Subsequently, the language was adopted as Article X of GATT 1947. The language of Article X was influenced by the U.S. Administrative Procedures Act ("APA").

12 General Agreement on Trade in Services, Annex 1B of the WTO Agreement, supra note 7 [hereinafter GATS]. Specifically, Article III of GATS (Transparency) largely follows the language of Article X and requires publication of all relevant measures including international agreements affecting trade in services. Id. art. III(1). In addition, Article III requires that WTO members annually inform the WTO Council for Trade in Services of any changes made to the laws that affect trade in services and the commitments that each member has made on that agreement. Id. art. III(3). It also requires all members to "establish one or more enquiry point to provide specific information to other members." Id. art. III(4). GATS Article VI (Domestic Regulation) requires members to maintain "judicial, arbitral or administrative tribunals" to review administrative decisions affecting trade in services. Id. art. VI(2)(a).

13 Agreement on Trade-Related Aspects of Intellectual Property Rights, Annex I of the WTO Agreement, supra note 7 [hereinafter TRIPS]. Article 63 of TRIPS (Transparency) requires publication of all intellectual property related measures and notification to the WTO Council for TRIPS. Id. art. 63.1. In addition, Article 63.3 allows WTO members to object to another member's specific judicial and administrative rulings in the area of intellectual property and to request detailed written justification for the ruling. Id. art 63.3.

14 Agreement on the Application of Sanitary and Phytosanitary Measures, Annex 1A of the WTO Agreement, supra note 7 [hereinafter SPS Agreement].

15 Agreement on Technical Barriers to Trade, Annex 1A of the WTO Agreement, supra note 7 [hereinafter TBT Agreement].


The WTO and the Anti-Corruption Movement

which was enacted in 1946. Article X:1 requires that "all laws, regulations, judicial rulings, and administrative rulings of general application" (collectively "Measures") be "published promptly in such manner as to enable governments and traders to become acquainted with them." Article X:2 prohibits enforcement of measures prior to publication. Article X:3 requires all measures be administered in a "uniform, impartial and reasonable manner" and compels Members to establish tribunals or procedures for review of the administrative actions relating to customs matters.

In 1947, not a single GATT contracting party expressed an interest in Article X or objected to its inclusion. In fact, a senior Canadian negotiator of the time was quoted as stating that Article X contained no additional substantive requirements and should therefore be of any concern. Throughout the GATT years (1947-1995) there were other agreements that contained transparency-related provisions but they were not binding on all contracting parties and remained largely silent obligations. During the Uruguay Round, these previously negotiated agreements, such as the Anti-Dumping Code, significantly enhanced the transparency and due process provisions. Under GATT 1947, Article X was

18 See 1 WTO, GATT, ANALYTICAL INDEX: GUIDE TO GATT LAW AND PRACTICE 309 (Updated 6th ed. 1995) (noting that Article X was also "partially based on Articles 4 and 6 of the 1923 International Convention Relating to the Simplification of Customs Formalities"); see also Ala’i, Multilateral Trading System and Transparency, supra note 5, at 105, 108-12 (discussing the history and evolution of the APA and its relationship with Article X of GATT 1947).

19 GATT, supra note 8, art. X:1 ("Laws, regulations, judicial decisions and administrative rulings of general application . . . pertaining to the classification or the valuation of products for customs purposes, or to rates of duty, taxes or other charges, or to requirements, restrictions or prohibitions on imports or exports, or on the transfer or payments therefore, or affecting their sale, distribution, transportation . . . or other use shall be published promptly in such manner as to enable governments and traders to become acquainted with them. Agreements affecting international trade policy . . . shall also be published." (emphasis added)).

20 Id. art. X:2 ("No measure of general application . . . effecting an advance in a rate of duty . . . or imposing a new or more burdensome requirement, restriction or prohibition on imports . . . shall be enforced before such measure has been officially published." (emphasis added)).

21 Id. art. X:3(a) ("Each [Member] shall administer in a uniform, impartial and reasonable manner all its law, regulations, decisions and rulings of the kind described in paragraph 1" (emphasis added)).

22 Id. art. X:3(b) ("Each [Member] shall maintain, or institute as soon as practicable, judicial, arbitral or administrative tribunals or procedures for the purpose . . . of the prompt review and correction of administrative action relating to custom matters. Such tribunals or procedures shall be independent of the agencies entrusted with administrative enforcement." (emphasis added)).

23 Sylvia Ostry, Article X and the Concept of Transparency in the GATT/WTO, in CHINA AND THE LONG MARCH TO GLOBAL TRADE: THE ACCESSION OF CHINA TO THE WORLD TRADE ORGANIZATION, supra note 5, at 123 [hereinafter Ostry, Article X and Transparency]; see also China and the WTO, supra note 5, at 4.

24 Furthermore, the GATT did not have a formalized dispute settlement mechanism and operated under the consensus system that did not allow for many disputes. See JOHN H. JACKSON ET AL., LEGAL PROBLEMS OF INTERNATIONAL ECONOMIC RELATIONS 214-46 (5th ed. 2008), for a discussion of the GATT system.


262 Loyola University Chicago International Law Review Volume 6, Issue 1
almost never invoked, and when it was raised by the contracting parties before a GATT panel, it was usually dismissed as subsidiary.26

There are many provisions dispersed throughout the WTO agreements that impose transparency-related obligations. In the context of trade in goods, Article X of GATT 1994 was made applicable to the Agreement on Implementation of Article VII of the GATT,27 Agreement on Rules of Origin,28 and Agreement on Safeguards.29 The other Annex IA Agreements do not specifically reference Article X of GATT 1994, but they do contain extensive transparency and due process provisions. These agreements include the Agreement on Application of Sanitary and Phytosanitary Measures ("SPS Agreement")30, Agreement on Technical Barriers to Trade ("TBT Agreement"),31 Agreement on Implementation of Article VI of the GATT ("Anti-dumping Agreement"),32 Agreement on Subsidies and Countervailing Measures ("SCM Agreement"),33 and Agreement on Import Licensing Procedures ("Licensing Agreement").34 Generally, many of the Annex IA Agreements state that in order for rules to be WTO-consistent they must be administered in a manner that is transparent and not unduly restrictive of trade. Many WTO agreements also contain detailed transparency-enhancing notification requirements where Members are required to notify the WTO about changes in rules or adoption of new ones.

The requirements of Article X of GATT 1947 are replicated throughout the Agreement on Trade in Services (GATS).35 Article III of GATS (Transparency) replicates the language of Article X of GATT 1994 and makes it applicable to

provisions on duration and review of anti-dumping duties, id. art. 11, public notice, id. art. 12, as well as judicial and administrative review, id. art. 13.

---

26 See Padideh Ala'i, From the Periphery to the Center? The Evolving WTO Jurisprudence on Transparency and Good Governance, 11 J. INT’L ECON. L. 779, 779 (2008) [hereinafter Ala'i, From the Periphery to the Center] (discussing the evolution of Article X and its transparency related obligations from relative obscurity before the WTO into a provision of ‘fundamental importance’ under the WTO, as evidenced by the increased number of cases asserting Article X claims before WTO panels and the appellate body).

27 Agreement on Implementation of Article VII of the General Agreement on Tariffs and Trade 1994, Annex 1A of the WTO Agreement, supra note 7, art. 12 [hereinafter Agreement on Customs Valuation] ("Laws, regulations, judicial decisions and administrative rulings of general application giving effect to this Agreement shall be published in conformity with Article X of GATT 1994").

28 Agreement on Rules of Origin, Annex 1A of the WTO Agreement, supra note 7, pmbl. ("Recognizing that it is desirable to provide transparency of laws, regulations, and practices regarding rules of origin").

29 Agreement on Safeguards, Annex 1A of the WTO Agreement, supra note 7, art. 3.

30 SPS Agreement, supra note 14, Annex B.

31 TBT Agreement, supra note 15.

32 Antidumping Agreement, supra note 25, art. 12.

33 Agreement on Subsidies and Countervailing Measures, Annex 1A of the WTO Agreement, supra note 7, art. 22 [hereinafter SCM Agreement].

34 Agreement on Import Licensing Procedures, Annex 1A of the WTO Agreement, supra note 7, pmbl. [hereinafter Licensing Agreement] (Convined that import licensing, particularly non-automatic import licensing, should be implemented in a transparent and predictable manner . . . Desiring to simplify, and bring transparency to, the administrative procedures and practices used in international trade . . . .").

35 GATS, supra note 12.
The WTO and the Anti-Corruption Movement

trade in services. It requires publication of all relevant measures including all international agreements affecting trade in services.36 In addition, Article III requires that WTO members annually inform the WTO Council on Trade in Services about any changes made to the laws that affect trade in services and the commitments that each member has made on that agreement.37 Article III of GATS also requires WTO members to “establish one or more enquiry points to provide specific information to other members.”38 Article VI of GATS regarding domestic regulation requires members to maintain “judicial, arbitral or administrative tribunals” to review administrative decisions affecting trade in services.39

Similarly, the TRIPS Agreement has extensive transparency requirements including Article 63, which requires publication of all intellectual property measures and notification to the WTO Council for TRIPS.40 In addition, Article 63.3 of TRIPS allows WTO members to object to another member’s judicial and administrative rulings in the area of intellectual property and to request detailed written justification for the ruling.41

The Trade Policy Review Mechanism (“TPRM”)42 of the WTO is a transparency related mechanism that dates back to the Montreal Ministerial Meeting in December 1988 when the Negotiating Group on the Functioning of the GATT System (“FOGS”) introduced the TPRM into the agenda of the Uruguay Round.43 The TPRM was intended to improve adherence to the agreed policies and practices of the GATT through greater transparency in domestic implementation.44 The TPRM was explicitly not designed to enforce GATT obligations or dispute settlement procedures.45 On January 1, 1995, the TPRM became Annex 3 to the WTO Charter with the mandate to perform periodic reviews of the trade policies and practices of all Members. The TPRM objective is to increase adherence by Members to the WTO rules, disciplines and commitments “by achieving greater transparency in, and understanding of, the trade policies and practices of Members.”46 Specifically, the TPRM examines the impact of a Member’s trade policies and practices on the multilateral trading system.47 In the TPRM Part B the Members recognize the important role that the mechanism can play in promoting “domestic transparency.” The relevant language in the TPRM provides:

36 Id. art. III:1.
37 Id. art. III:3.
38 Id. art. III:4.
39 Id. art. VI:2(a).
40 TRIPS, supra note 13, art. 63.
41 Id. art. 63.3.
42 Trade Policy Review Mechanism, Annex 3 of the WTO Agreement, supra note 7 [hereinafter TPRM].
43 Negotiating Group on Functioning of the GATT System, Note by the Secretariat: Meeting of 24-28 October 1988, ¶ 8, MTN.GNG/NG14/10 (Nov. 14, 1988).
44 TPRM, supra note 42, ¶ A, B.
45 Id. ¶ A(i).
46 Id. (emphasis added).
47 Id. ¶ A(ii).
Members recognize the inherent value of domestic transparency of government decision-making on trade policy matters for both Members' economies and the multilateral-trading system, and agree to encourage and promote greater transparency within their own systems, acknowledging that the implementation of domestic transparency must be on a voluntary basis and take account of each Member’s legal and political systems.\textsuperscript{48}

The voluntary language was included because the TPRM under the WTO is “not intended to serve as a basis for the enforcement of specific obligations under the Agreements or for dispute settlement procedures, or to impose new policy commitments on Members.”\textsuperscript{49} Subsequent internal appraisal of the operation of the TPRM have concluded that “[g]reater attention should be given to transparency in government decision making in trade policy matters”\textsuperscript{50} and that the TPRM “had demonstrated that it had a valuable public-good aspect, particularly in its contribution to transparency”\textsuperscript{51} and that it had at times “been a catalyst for Members to reconsider their policies, had served as an input into policy formulation and had helped identify technical assistant needs.”\textsuperscript{52} Clearly, there is much more that the TPRM can do to enhance domestic transparency. Such progress is likely to positively impact areas beyond decision making, and particularly in the area of trade given the ever-expansive scope of measures that are considered to be related to trade.

The transparency obligations of the WTO may extend beyond the text of negotiations from the Uruguay Round as additional transparency and good governance provisions are found in Protocols of Accession to the WTO.\textsuperscript{53} The most noteworthy example is the accession protocol of the People’s Republic of China. Examples of China’s transparency obligations include: (1) a commitment to enforce only those laws, regulations and other measures that pertain to or affect trade in goods, services, intellectual property and foreign exchange that are pub-

\begin{thebibliography}{9}
\bibitem{note}\footnote{48} Id. \S B.
\bibitem{note}\footnote{49} Id. \S B.
\bibitem{note}\footnote{51} Id. (citing \textit{Appraisal of the Operation of TPRM}, supra note 50, \S 4).
\bibitem{note}\footnote{52} Id.
\bibitem{note}\footnote{53} The results of the accession negotiations are:
\begin{itemize}
\item [A]ll brought together in a draft Protocol setting out the terms on which the applicant is to be invited to accede. The [Accession] Protocol is annexed to the Report of the Working Party. The Working Party also annexes a draft Decision for the General Council inviting the applicant to accede on the terms set out in the draft Protocol. The General Council/Ministerial Conference adopts Working Party Reports in accordance with the relevant WTO decision-making procedures. When they adopt the Decision, WTO Members offer terms of accession to the acceding state. When it accepts the Protocol, by signature or otherwise, the acceding state also accepts those terms and becomes a Member of the WTO thirty days after notifying acceptance of the Protocol.
\end{itemize}
\end{thebibliography}
lished and readily available to other WTO Members, individuals or enterprises;\(^\text{54}\) (2) an obligation to establish or designate an official journal for publication of all such laws and to provide appropriate authorities with a “reasonable period of time for comment” before such measures are implemented;\(^\text{55}\) (3) a commitment that the official journal will be regularly published with copies readily available;\(^\text{56}\) (4) a commitment to establish or designate enquiry points where, upon request, any individual, enterprise or WTO Member shall obtain copies of measures affecting trade;\(^\text{57}\) and (5) an agreement to set up some sort of mechanism whereby individuals, enterprises and other WTO Members can request information and get reliable and accurate information from the Chinese government within a timely manner.\(^\text{58}\)

As a result of the transparency provisions enumerated above and other good governance commitments of Members, thousands of laws and regulations have been implemented across the globe and institutions have been set up to make Members comply with such obligations.\(^\text{59}\) The WTO website seems to promote this view when it states that the WTO commitments promote “good government.”\(^\text{60}\)

B. The DSM and Good Governance

Throughout the history of GATT (1947-1994), there are only nine adopted GATT 1947 panel decisions involving Article X of GATT 1947. To one extent or
another, the United States has been involved in all of them. The first mention of Article X of GATT 1947 within the context of a trade dispute was in 1984. The initial cases involving transparency claims were all filed by the United States against Japan. These cases generally reflected the frustration of the United States with what it deemed to be an opaque and secretive system of administrative guidance used by the Japanese government to implement policy in the trade area and to influence actions of private Japanese traders as well as to encourage consumer preferences for domestic products. In all of these cases, the reference to issues of transparency and administration of laws (such as prompt and adequate publication) were viewed by the GATT panels as a subsidiary obligation to the more substantive provisions of the GATT, such as the market access provisions of Articles II and XI:1 and the non-discrimination principles of Article I and III. In many cases, the issue of whether or not a measure was administered in a manner inconsistent with the requirements of Article X was dismissed without discussion. Instead it ruled that once a measure is substantively a trade barrier, its manner of administration was irrelevant. The approach of GATT panel reports towards any type of regulation that could serve as a NTB was to find a measure inconsistent with the GATT whenever it operated as a trade barrier. This perspective is moderated under the WTO Agreements where certain types of regulations, such as certain health and safety regulations, are allowed notwithstanding their ability to act as a NTB.

The WTO panels and the Appellate Body are increasingly aware of the legitimate role of regulation even if it does interfere with trade. The focus has shifted to balancing the needs of free trade against the legitimate non-trade goals of

---


63 See, e.g., GATT Panel Report, Japan – Leather II (US), supra note 61, ¶ 57 (stating that “the Panel found that it was not necessary for it to make a finding on these [subsidary] matters,” referring to Article X arguments of the United States).

64 Ala’i, From the Periphery to the Center, supra note 26, at 784-87.
The WTO and the Anti-Corruption Movement

regulation. As a result, there has been increased focus on transparency in administration of rules and ensuring that rules are applied in an open, predictable, and even-handed manner.

Since the creation of the WTO in 1995, there has been a minimum of twenty cases addressing Article X of GATT 1994 claims. A wide variety of countries at different levels of economic development have invoked Article X of GATT 1994, including: Argentina, Australia, Brazil, Chile, Costa Rica, Ecuador, Guatemala, Honduras, India, Indonesia, Korea, Mexico, Thailand, Turkey and the United States. This diversity demonstrates in turn the growing consensus among Members that the expectations for market access and non-discrimination goals of

The WTO and the Anti-Corruption Movement

the trading system cannot be met without transparency in administration of measures.

In contrast to GATT 1947 panels, the WTO panels and the Appellate Body have held that the provisions of Article X are expressions of values of fundamental importance, i.e., transparency and fundamental due process. As early as 1997, the WTO Appellate Body stated in United States – Underwear that Article X “may be seen to embody a principle of fundamental importance... known as the principle of transparency that has obviously due process dimensions.” In many decisions involving Article X of GATT 1994, the Appellate Body has emphasized that Article X is concerned with “expectations of traders” that operate in the “real world” and that in finding violations of those provisions the Appellate Body or the panels will take into account the individual trader’s perspective. The Appellate Body has stated that the values of due process and transparency must be paramount when a Member attempts to justify a measure under an exception to the WTO obligations. In other words, erecting trade barriers or applying domestic regulations in a way that disfavors foreign interests must be done in a transparent and even-handed manner.

Appellate Body and other adopted panel reports have expanded the scope of Article X. Article X:1 has been interpreted so that the term “measures of general application” includes both internal measures and border measures. As a result, the domestic regulatory framework is brought within the scope of the transparency and due process requirements of the WTO. In addition, a panel has held that “a measure qualifies under Article X:1 as an administrative ruling of general application even if it is addressed to only a specific company or shipment so long as such a ruling establishes or revises principles applicable in future cases.” The term “uniform” in Article X:3(a) has been interpreted to mean that “custom laws should not vary, that every exporter and importer should be able to expect treatment of the same kind, in the same manner over time and in different places

---

66 See Ail'i, From the Periphery to the Center, supra note 26, at 800 (arguing that the importance of Article X is evidenced by the member countries' increased willingness to assert Article X claims).


70 Article X:1 of GATT, supra note 8 (“Laws, regulations, judicial decisions and administrative rulings of general application, made effective by any contracting party, pertaining to the classification or the valuation of products for customs purposes, or to rates of duty, taxes or other charges, or to requirements, restrictions or prohibitions on imports or exports or on the transfer of payments therefore, or affecting their sale, distribution, transportation, insurance, warehousing inspection, exhibition, processing, mixing or other use, shall be published promptly in such a manner as to enable governments and traders to become acquainted with them. Agreements affecting international trade policy which are in force between the government or a governmental agency of any contracting party and the government or governmental agency of any other contracting party shall also be published. The provisions of this paragraph shall not require any contracting party to disclose confidential information which would impede law enforcement or otherwise be contrary to the public interest or would prejudice the legitimate commercial interests of particular enterprises, public or private.”).

71 Panel Report, Japan – Film, supra note 65, ¶ 10.384-388.
The WTO and the Anti-Corruption Movement

and with respect to the other persons.”72 Panels have also held that “access to information” and “flow of information” are essential to meeting the due process requirements of Article X:3(a). The WTO panel in Argentina – Hides and Leather also defined the term “reasonable” as relating to question of information and access to information.73 In Dominicanc Republic – Import and Sale of Cigarettes the WTO panel ruled that the administration of the provision of the Selective Consumption Tax was “unreasonable” and inconsistent with Article X:3(a) because it used the “nearest similar product” to determine the tax rate on imported cigarettes while that was not the criteria that had been stated in the regulation.74 The panel also ruled that a survey taken by the Dominican Republic’s Central Bank on average prices of cigarettes that was the basis for the tax should have been published as an administrative ruling of general application.75

The applicability of the general transparency requirements of Article X to the other Agreements of Annex IA is not clear. The WTO panels and Appellate Body have found that the Article X and the Import Licensing Agreement can simultaneously apply to a measure.76 On the other hand, the panels and the Appellate Body have been reluctant to apply the general language of Article X to the Anti-dumping Agreement and have instead focused their decisions solely on the procedural due process requirements of the Anti-dumping Agreement.77 However, the panel or the Appellate Body’s refusal to subject anti-dumping practices of the United States to the general due process requirements of Article X:3(a) has not stopped other Members from continuing to bring such claims.78

EC-Selected Customs Matters is the only case to date where the sole legal basis for the dispute was the due process requirements of Article X:3(a). In that case, the United States challenged the EEC system of customs administration in its entirety or “as a whole” for not being administered in a uniform manner as required under Article X:3(a).79 The panel in EC-Selected Customs Matters criticized the EEC system of customs administration as particularly “complicated and, at times, opaque and confusing,” but concluded that the “as a whole” claim

73 Id. ¶ 11.86.
74 Panel Report, Dominican Republic – Import and Sale of Cigarettes, supra note 65, ¶ 8.3(c).
75 Id. ¶¶ 7.408, 8.3(d).
76 Ala’i, From the Periphery to the Center, supra note 26, at 796 (discussing the differing approaches taken by WTO panels and the Appellate Body).
78 Id. ¶ 4.461 (Korea arguing that “[t]he transparency and uniformity obligations of Article X apply to the WTO Agreements, including the AD Agreement.”); Panel Report, US – Hot-Rolled Steel, supra note 65, ¶ 7.263 (“Japan submits that Article X of GATT 1994 goes beyond the elements of due process established in the AD Agreement and is in essence a comparative provision that ensures that certain parties are not afforded less due process rights than others.”).
79 Panel Report, EC – Selected Customs Matters, supra note 65, ¶ 4.473 (summarizing that the “United States is arguing that the EC’s system of customs law administration as a whole does not result in the uniform administration that Article X:3(a) requires.”).
The WTO and the Anti-Corruption Movement

was outside the scope of the panel’s terms of reference and could therefore not be decided.\(^8^0\)

The Appellate Body, on the other hand, held that the EEC’s system of customs administration could be challenged “as a whole or overall” under Article X:3(a) and that such a claim was within the scope of the panel’s term of reference. On appeal, however, the Appellate Body stated that it did not have enough facts on the issue to decide the “as a whole” claim.\(^8^1\) As important is the Appellate Body language in the report that destroys the substantive/administrative distinction that had long be used by panels to limit the scope of Article X to only the administration of a measure. The Appellate Body in EC-Selected Customs Matters held that the substance of a measure can be challenged so long as it necessarily leads to lack of uniform, impartial or reasonable administration and in violation of Article X:3(a).\(^8^2\) By eroding the administrative-substantive distinction that had been used to limit the scope of Article X:3 of GATT 1994, the Appellate Body has not only sanctioned “as a whole” claims but also opened the door to future cases challenging substance of laws under Article X:3 of GATT 1994.

Expansive interpretations of Article X obligations by the Appellate Body have not necessarily resulted in finding of Article X violations. In fact, the culture of the WTO dispute settlement panels and the Appellate Body is to “avoid making controversial decisions, while incrementally developing the jurisprudence so that future panels and the Appellate Body can accommodate the expansion of the [trade] mandate into areas that go beyond GATT’s traditional sphere of securing or promoting trade liberalization, and into promoting good governance” within Member states.\(^8^3\) In EC-Selected Customs Matters the Appellate Body did find that the EC’s system of customs administration could have been challenged “as a whole,” but in the end the ultimate finding of inconsistency with Article X of GATT 1994 requirements was very narrow, concentrating on the actual non-uniform administration of customs as it applies to Liquid Crystal Display (LCD) units.\(^8^4\) It is the modus operandi of the WTO panels and particularly the Appellate Body to interpret the provisions of the WTO Agreements broadly so that...
The WTO and the Anti-Corruption Movement

they can maintain great flexibility in interpretation in future cases. At the same time, however, such broad interpretations are applied in a very conservative fashion, as was done in the case of EC-Selected Customs Matters. This incremental approach allows the Appellate Body to set the ground work for future decisions enforcing values of good governance without getting the push back that may happen when the rhetoric of anti-corruption is used. The incremental approach of the Appellate Body and panels allows the WTO to continue to require reform in areas of governance, including enhanced transparency, without undermining the legitimacy of the multilateral trading system.

II. The Post-Cold War Anti-Corruption Movement (1996-present)

A. The Scope of the Movement

By 1995, a transnational anti-corruption movement was emerging based on the premise that corruption was a major impediment to the success of market economics.\(^8\) The movement focused on the detrimental economic (as opposed to social or moral) effects of corruption in the context of development. The universal and objective rules of the market led the movement to categorically reject the cultural relativist approach to corruption.\(^6\) One reason for the growth of interest in the problem of corruption in the mid-1990s was that economic globalization and the application of free market reforms had also increased the opportunities for corruption.\(^7\) The failure of free market reforms to reduce the gap between the rich North and the poor South was blamed on corruption as developed country government officials and international financial institutions ("IFIs") blamed corruption for "sabotaging" market oriented policies and programs that aimed to reduce poverty.\(^9\)

---

85 See generally Ala'i, Geographical Morality, supra note 2.

86 See ROBERT KLITGAARD, CONTROLLING CORRUPTION 64 (1988) (rejecting the notion that corruption should be geographically relative because, "the majority of people in nearly all cultures understand that most types of corruption . . . are neither lawful nor customary").

87 See Susan Hawley, The Corner House, Exporting Corruption: Privatisation, Multinationals and Bribery (2000), available at http://www.thecornerhouse.org.uk/pdf/briefing/19bribe.pdf (arguing that IFIs are responsible for increases of corruption in developing countries through their own policies, of deregulation, privatization and structural adjustment with civil service reform and economic liberalization); see also Someshwar Singh, Privitization and 'Reforms' Spread Corruption, THIRD WORLD NETWORK (July 5, 2000), available at http://www.twinside.org.sg/title/corruption.htm (reiterating Hawley's view that IFIs create opportunities for corruption through their lending policies despite the emphasis on anti-poverty and good governance).

88 The IFIs include: The World Bank, the International Monetary Fund (IMF) and the regional development banks, including, the Asian Development Bank (ADB), the Inter-American Development Bank (IDB), the African Development Bank (AfDB) and the European Bank for Reconstruction and Development (EBRD) (collectively referred to as the international financial institutions (IFIs)).

The WTO and the Anti-Corruption Movement

The year 1996 marked a stark shift in the approach of the IFIs\(^9\) to the problem of corruption.\(^9\) That year, the IFIs “reinterpreted” corruption as an impediment to economic and social development.\(^9\) Prior to 1996, corruption was viewed as a political issue that was outside the economic mandate of the IFIs. The shift in the rhetoric of corruption from political to economic was not limited to the IFIs, and, in fact, became a distinguishing feature of the post-Cold War international anti-corruption movement.\(^9\) The reason for this re-packaging of corruption as an economic issue was that the end of the Cold War led to a global shift to “Western-style” democracy and economic policy and trade had for the first time priority over military and strategic concerns.\(^9\) Also in 1996, the IMF issued a declaration entitled “Partnership for Sustainable Growth” which included “promoting good governance in all its aspects” and “tackling of corruption” as essential components of development.\(^9\) By 2001, combating and controlling corruption and promoting good governance had become central to the work of the IFIs.\(^9\)

---

9 This section only discusses the activities of the World Bank but other regional development banks have also had extensive anti-corruption initiatives over the past decade.

91 See Susan Rose-Ackerman, Corruption and Government: Cause, Consequences and Reform 177 (1999) (“The end of the Cold War has changed the balance of forces and removed any compelling need to support corrupt regimes for national security reasons.”).

92 The re-interpretation of corruption as an impediment to economic development was particularly useful for the IFIs, which are prohibited under their respective Articles of Agreement from taking into account “non-economic” considerations and from interfering in the “political affairs” of any member. See James D. Wolfensohn, President of the World Bank, Speech at the Farewell Dinner to Ibrahim F.I. Shihata: Transcript of Proceedings of the Formal Liber Amicorum Presentation Ceremony (Sept. 2001) (on file with author) (explaining that corruption could not be mentioned in connection with the bank because it was political but that by "redefining" and "reinterpreting" corruption to pertain to the economy and social issues, the Bank could now deal with the issue).

93 See Ala’i, Geographical Morality, supra note 2, at 904-09 (discussing the economic focus of the current anti-corruption discourse which include an emphasis on empirical data which highlighted the costs of corruption).


Over time, the World Bank’s anti-corruption work was subsumed under its “good governance” agenda as “controlling corruption” and became one of the six factors the World Bank uses in order to measure a borrowing countries level of good governance. A prominent example of the IFI’s early attempt to combat corruption was the 1997 suspension of $210 million in aid by the IMF to Kenya due to “poor governance” and excessive corruption. The IMF and the World Bank conditioned the resumption of aid on the passage of anti-corruption legislation that, among other things, mandated the creation of the Kenya Anti-Corruption Authority. In 2001, Kenya was required to pass additional governance legislation and codes of ethics and strengthen the legal status of the Anti-Corruption Police Unit. It is clear, however, that such suspension of aid did not reduce corruption. Kenya continues to be ranked as among the most corrupt states in the world as the IFIs have continued to express concern about the prevalence of corruption in Kenya.

Early in this century the anti-corruption emphasis of the World Bank became particularly controversial as World Bank President Paul Wolfowitz withheld funding to India, Kenya, Chad, Bangladesh, Argentina, and the Congo. By 2006, the World Bank’s approach to combating corruption and promoting good governance was raising concerns that the World Bank was now “pursuing anti-corruption measures at the expense of delivering essential funds to the poorest people.” The current World Bank President, Robert Zoellick (formerly the United States senior trade negotiator), has been less aggressive than Wolfowitz in

---


101 See Sebastian Mallaby, Wolfowitz’s Corruption Agenda, WASH. POST, Feb. 2, 2006, at A21 (providing examples of Wolfowitz’s approach to corruption, such as the withholding of millions of dollars for health projects to India).

102 See Angela Balakrishnan, Poor Countries Suffering From Aid Chaos, GUARDIAN (London), Sept. 22, 2006, at 30 (expressing the United Nations Conference of Trade and Development’s concerns about Wolfowitz’s approach); see also Steven R. Weisman, World Bank’s New Chief Will Also Focus on Corruption, INT’L HERALD TRIB., June 25, 2007 (stating that while Wolfowitz was accused of prioritizing corruption over poverty, the new President intends to continue with the anti-corruption agenda, but not at the expense of the poorest people in the poorest countries).
The WTO and the Anti-Corruption Movement
cutting funds for countries as part of its anti-corruption initiatives but maintains that he is still pressing ahead with an anti-corruption agenda.103


Governments, international civil society, business groups and corporations (non-state actors) have also joined the anti-corruption bandwagon. The most significant player has been Transparency International (TI). TI was established in 1993 and has been instrumental in creating the anti-corruption movement. TI’s founders were former World Bank employees who had seen the detrimental impact of corruption on economic development. TI proceeded to build a global coalition to combat corruption at both national and international levels and its primary focus has been to mobilize people and expertise behind anti-corruption initiatives at country levels and to interface between governments, businesses and civil society for effective governance.111 TI’s most influential publication is its

---

104 Inter-American Convention Against Corruption, Mar. 29, 1996, 35 I.L.M. 724 [hereinafter OAS Convention].
107 See Agreement Establishing The Group of States Against Corruption-GRECO, Comm. of Ministers, 102nd Sess., Res. (98) 7 (May 6, 1998), available at http://www.usdoj.gov/criminal/fraud/fcpa/E2198.htm. GRECO was initially established by 17 states and has since grown to include 46 states. GRECO functions as a monitoring mechanism that aims to improve the capacity of its members to fight corruption by following up on their activities through a process of mutual evaluation and peer pressure.
The WTO and the Anti-Corruption Movement

Annual Corruption Perception Index (CPI). A low CPI ranking can potentially affect both foreign aid and foreign investment in a developing country. Another example is the International Chamber of Commerce (ICC), a world business organization with national associations in more than 130 countries which has been an active participant in the anti-corruption movement. The ICC focuses on "extortion" of bribes by "foreign public officials" and advocates the inclusion of corruption on the list of non-tariff barriers that are prohibited by WTO rules. The ICC Commission on Anti-Corruption has issued a number of advisory documents and most recently published "The Business Case Against Corruption."

B. The Progress Report of the Anti-Corruption Movement

In 2008, the IEG Report was issued reviewing the World Bank activities in the area of Public Sector Reform (PSR) over the past decade. As part of that review, the World Bank Independent Evaluation Group (IEG) also looked at the Bank’s anti-corruption activities which have been a component of PSR. The IEG Report states that since 1999 the World Bank has explicitly identified Anti-Corruption and Transparency (ACT) reform as part of its PSR programs. It also states that from the late 1990s until 2006 the ACT component of World Bank PSR programs increased from 9% of the total project cost to 38% of total project cost. This increase was due to emphasis on ACT conditions in policy reform projects. The Report concludes that the increase in the ACT component did not reduce corruption in the borrowing country, and this is particularly true among the poorest countries. The IEG Report bases its conclusion on the comparison of corruption incidences between the PSR recipient countries and non-PSR recipient countries and states that the finding that there was "small or zero difference" implied "no significant improvement." Notwithstanding the overall negative conclusion, the IEG Report concludes that the most successful

---

112 See CPI 2008, supra note 100, at 13 (explaining that the CPI 2007 ranks countries based on the degree to which corruption is perceived to exist among public officials by drawing on polls and surveys from independent institutions).

113 See id. at 16 (noting that the CPI 2008 is widely used by scholars, analysts and governments in assessing aid).

114 INT'L CHAMBER OF COMMERCE ET AL., CLEAN BUSINESS IS GOOD BUSINESS (Jul. 15, 2008), http://www.iccwbo.org/uploadedFiles/The%20Business%20Case%20Against%20Corruption_19June08.pdf (noting that the cost of corruption equals more than 5% of global GDP (US $2.6 trillion)).

115 IEG Report, supra note 10.

116 Id. at 30.

117 Id.

118 Id. (stating that identifiable ACT components increased from 1.7 to 15.1 projects per year between 2000 and 2006).

119 IEG Report, supra note 10, at 60.

120 Id. The Report discusses that International Development Association (IDA) countries that borrowed for PSR did little better than the IDA countries that did not borrow. Id. The Report further claims that the difference in improvement between IDA and International Bank for Reconstruction and Development (IBRD) countries is the largest theme in the evaluation. Id.

121 Id. (noting that because the results are based on rankings, the numbers will inherently change a little even if nothing changes in the country's performance).
methods for combating or controlling public sector corruption are indirect transparency related requirements, such as publication requirements and freedom of information laws.\textsuperscript{122}

The IEG Report distinguishes between (a) grand corruption (state capture) and (b) petty corruption (bureaucratic).\textsuperscript{123} Furthermore, it distinguishes between direct and indirect approaches to corruption within each of the two categories. The direct means include anti-corruption commissions, public official's disclosure of assets and the investigation and prosecution of sudden changes in government officials' financial statuses. The indirect means include publication and clarification of laws, freedom and access to information and other transparency-related measures. The IEG Report finds that grand corruption or state capture has been difficult to combat through either direct or indirect reforms. The Report does state, however, that the indirect means to combat bureaucratic corruption have been effective and that such progress could in the end also help with the problem of grand corruption or state capture.\textsuperscript{124}

In 2008, Transparency International (TI) issued the 2007 Progress Report (OECD Progress Report) on the OECD Convention that criminalized payment of bribes to foreign public officials.\textsuperscript{125} The Report finds that although all the signatories have laws on the books that criminalize paying of bribes to foreign officials there has been very limited prosecution, if any, in many of the signatory nations. The OECD Progress Report states that the system is facing a "stalemate" between those who have enforced the Convention and those who have not and there is a growing role for India and China who are not bound by such a Convention. The Report warns that "unless the laggards start enforcement without further delay, there is danger of backsliding by those that are now enforcing." The present stalemate is unsustainable; support for the Convention must be reenergized or it will falter."\textsuperscript{126} The IEG Report concludes that transparency related measures aimed at targeting bureaucratic corruption have been the most effective way of combating corruption because they break the "culture of secrecy" that "pervades the government functioning and empower[s] people to demand public accountability."\textsuperscript{127}

\begin{itemize}
  \item \textsuperscript{122} Id. at 62 (emphasizing that support for these measures has been the World Bank's most important contribution to furthering the anti-corruption effort).
  \item \textsuperscript{123} Id. at 58. Examples of grand corruption include: corrupt awards of big contracts; embezzlement of public funds; and kickbacks from international corporations and privatization to insiders at bargain prices. Id. at 59 tbl. 5.4. Examples of petty corruption include: bribery; skimming of paychecks; nepotism in appointments; selective enforcement of taxes and the use of public facilities for private paying clients. Id.
  \item \textsuperscript{124} Id. at 63 (noting that direct measures rarely succeed because they often lack the important support of political elites and the judicial system and reduction of bureaucratic corruption could move the broader political discourse toward opposing grand corruption).
  \item \textsuperscript{125} See OECD Report, supra note 11.
  \item \textsuperscript{126} Id. at 8.
  \item \textsuperscript{127} IEG Report, supra note 10, at 64.
\end{itemize}
The WTO and the Anti-Corruption Movement

III. Conclusion

The failure of direct efforts to combat corruption shows that for the battle against corruption to succeed there is a need to create a culture that respects transparency and due process. The WTO, more than any other institution, is capable of promoting the culture of transparency and due process. The incremental manner in which the WTO panels and Appellate Body address the lack of transparency and fundamental due process is more likely to reduce opportunities for corrupt acts than setting up an anti-corruption agency as the World Bank has done in Kenya.

It is the culture of secrecy and lack of information or access to information by a population that allows corruption to take hold and increase. The WTO rules prohibit secrecy and value transparency. The WTO, by providing a forum for a discussion of such issues, allows Members to acknowledge certain core values of good governance that are diametrically opposed to the culture of secrecy.

The problem of corruption has existed from the beginning of time and the WTO can neither solve nor eradicate it. However, the WTO can and does play an important role in promoting transparency and good governance. Over the past few years, the potential of the WTO to enhance values that effectively curb corruption, such as transparency, has increased while, at the same time, other efforts to combat corruption have failed or are likely to fail. Additionally, the rhetoric of anti-corruption has lost some appeal given the actions of the World Bank and others. It is advisable for the WTO to refrain from directly addressing the problem of corruption. The WTO can be most effective in combating corruption indirectly through its many provisions that mandate transparency and due process in the administration of all types of regulation.