Loyola Consumer Law Review

Volume 32 | Issue 1 Article 1

2019

Table of Contents

Loyola Consumer Law Review

Follow this and additional works at: https://lawecommons.luc.edu/lclr



Part of the Consumer Protection Law Commons

Recommended Citation

Table of Contents, 32 Loy. Consumer L. Rev. (2019). Available at: https://lawecommons.luc.edu/lclr/vol32/iss1/1

This Prefatory Material is brought to you for free and open access by LAW eCommons. It has been accepted for inclusion in Loyola Consumer Law Review by an authorized editor of LAW eCommons. For more information, please contact law-library@luc.edu.

LOYOLA CONSUMER LAW REVIEW

Volume 32

Issue 1

FEATURED ARTICLES

Bringing Down the Average: The Case for a "Less Sophisticated"
Reasonableness Standard in US and EU Consumer Law
Jason Cohen1
Scouring Muddied Waters: Towards Clarifying the CFPB'S "Abusive"
Practices
Michael R. Faz45
Antitrust Analysis of NOPEC Legislation
Harry First & Darren Bush83
Deception Unknown: A Hard Look at Deceptive Trade Practices in the Video
Game Industry
Elad Botwin115
STUDENT ARTICLES
The California Consumer Privacy Act of 2018: Toughest U.S. Data Privacy Law with Teeth?
Yunge Li177
CONSUMER NEWS
Consumer Financial Protection Bureau Reverses Course
Rebecca Garcia193

Institute for Consumer Antitrust Studies



Director Spencer Weber Waller

Associate Directors
Christine Chabot
Matthew Sag

Founded in 1994, the Institute for Consumer Antitrust Studies is a non-partisan, independent, academic center designed to explore the impact of antitrust and consumer protection law and enforcement on the tangible interests of the individual consumer. The Institute is the only academic organization of its kind in the U.S. that brings together competition and consumer law and policy in an integrated manner. Our mission is to promote a more competitive consumer friendly economy. The Institute promotes a comprehensive, inclusive view of the benefits of competition and consumer law and policy that reaches beyond prevailing narrow notions of economic efficiency. A vital part of Loyola University Chicago School of Law, the Institute fulfills its mission by sponsoring a rich JD and graduate legal curriculum, student and senior fellowships, research, publication, conferences, symposia, fellowships, and other programs in Chicago, throughout the U.S., and around the world.

LUC.edu/antitrust antitrust@luc.edu

Consumer Law Review

2019 - 2020 Editorial Board

Editor-in-Chief Sarah Muenzer

Executive Editor Amanda Tagliarino **Managing Editor**Alexandra Piechowicz

Publications Editor Alexandra Piechowicz

Feature Articles Editors

Haleigh Haffner Jackson Hicks Blake Koloseike

News Editor
Rebecca Garcia

Senior Editors
Evan Creelgould
Joshua Epstein
Gregory O'Connor
Conor Higgins
Chay'ra Eddie-Zarate
Keeley Sawyer
Andrew Potter
Kevin Janavy
Bailey Jones
Anureet Sandhu

Symposium Editor Suzanne Grossman

Alexander Box
Justin Deffenbacher
Caitlin Figueroa
Elizabeth Flores
Adrian Gonzales
Cerillo
Brittany Green

Staff Editors
Skyler Hughes
Reeny John
Kimberly Kennedy
Jacob Kupferman
Christian Lagorio

Yunge Li Alicia Marsiglia Elizabeth Miller Matthew Mrazek Vikas Patel Todd Postma Shane Stover

Stephanie Urness

Faculty Advisor, Loyola University Chicago School of Law Professor Spencer Weber Waller Faculty Advisor, Loyola University Chicago School of Law Professor Lea Krivinskas Shepard

LOYOLA CONSUMER LAW REVIEW

Advisory Board

Teresa Amato Shearman & Sterling LLP Washington, D.C.

Joseph P. Bauer Notre Dame Law School South Bend, IN

Susan Block-Lieb Fordham U. School of Law New York, NY

M. Neil Browne Bowling Green State U. Bowling Green, OH

Mark Budnitz Georgia St. U. College of Law Atlanta, GA

> Shirley Chiu Consumer Financial Protection Bureau

Kati Cseres
Amsterdam Centre for
European Law &
Governance
The Netherlands

Daniel A. Edelman Edelman, Combs, Latturner & Goodwin, LLC Chicago, IL Michael Faure Mastricht University The Netherlands

Paul George Texas Wesleyan U. Sch. of Law Fort Worth, TX

> Thomas Grande Grande Law Offices Honolulu, HI

Paul E. Kantwill Loyola University Chicago School of Law Chicago, IL

> Daniel R. Karon Karon, LLC Cleveland, OH

Jason Kilbom The John Marshall Law School Chicago, IL

Robert Lande
U. of Baltimore School of
Law
Baltimore, MD

Salil Mehra Temple U. School of Law Philadelphia, PA

Eric Olson Federal Trade Commission Dee Pridgen
University of Wyoming
School of Law
Laramie, WY

Don A. Resnikoff Don Resnikoff Law Washington, DC

Paul H. Schieber Stevens & Lee P.C. Philadelphia, PA

Heidi Schooner Columbus School of Law Washington, DC

Jeff Sovern St. John's U. School of Law Queens, NY

> Bob Sullivan Bobsullivan.net

David. C. Vladeck Georgetown University Law Center Washington, D.C.

Maxim H. Waldbaum Eaton & Van Winkle LLP New York, NY The Loyola Consumer Law Review ("CLR"), published quarterly, prints matters it deems worthy of publication. The ideas expressed herein are those of the authors and do not necessarily represent the views of the CLR. Please direct general questions regarding the CLR's operations to the Editor-in-Chief at (630) 310-0506.

Manuscripts: CLR is pleased to consider unsolicited manuscripts. Please submit manuscripts to the Feature Articles Editor, Loyola Consumer Law Review, Loyola University Chicago School of Law, 25 East Pearson Street, Chicago, Illinois 60611.

Subscription: Please direct subscription and sales inquiries to the Managing Editor at (847) 990-0259 or address all correspondence regarding subscriptions to the Managing Editor, Loyola Consumer Law Review, Loyola University Chicago School of Law, 25 East Pearson Street, Chicago, Illinois 60611 (or fax to 312-915-7201). All subscriptions will be automatically renewed unless a written notice is sent to the Managing Editor. Subscribers should report the nonreceipt of issues within six months of the mailing date. Duplicate copies will not be sent free of charge after six months.

Postmaster: Send address changes to Loyola Consumer Law Review, Loyola University Chicago School of Law, 25 East Pearson Street, Chicago, Illinois 60611.

Copyright: Except as otherwise expressly provided, the author of each article has granted permission for copies of that article to be reproduced and distributed, in whole or in part, by non-profit institutions for educational purposes, provided that: (i) copies are distributed at or below cost; (ii) the author and journal are identified by names, volume, first page number, and the year of the article's publication; and (iii) proper notice of copyright is affixed to each duplication.

Internet address: http://www.luc.edu/law/student/publications/clr/

LOYOLA CONSUMER LAW REVIEW Subscription - \$15.00 per year, \$5.00 per issue Billing will occur at a later date

Name: _		
Address	3:	
	State:	
	Current Volume: Volume 32	
	Past Volume: Volume Single Issue: Volume	
	Please Mail Order To: Loyola Consumer Law Review	

Loyola Consumer Law Review
Loyola University Chicago School of Law
25 East Pearson Street
Chicago, Illinois 60611

Fax Order To: Fax (312) 915-7201